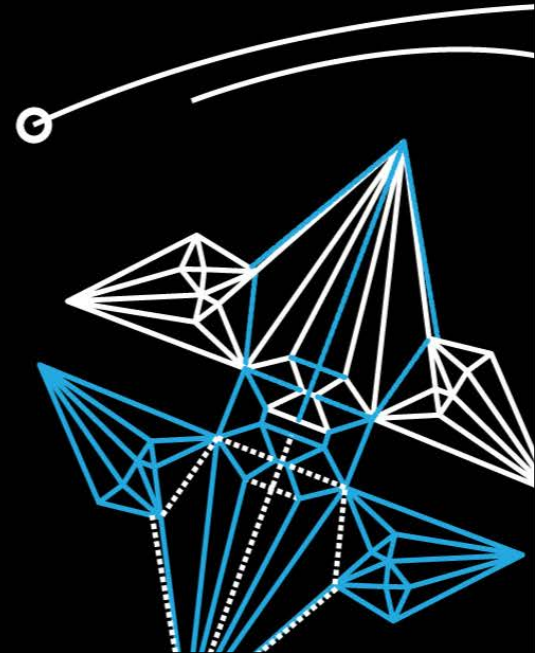
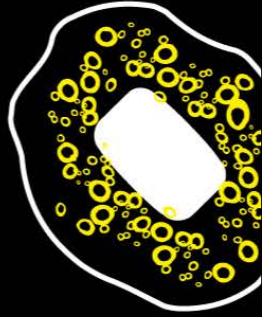


# EU funding opportunities & proposal writing for the think-spatial-consortium

Melanie Braamhaar, MA  
Grants Office - University of  
Twente - The Netherlands  
November 2017



# CONTENT

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- Introduction trainer and affiliation
- EU funding opportunities & background
- Prepare & write a proposal



# ABOUT ME..

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Melanie Braamhaar, MA

[m.h.braamhaar@utwente.nl](mailto:m.h.braamhaar@utwente.nl)

**Linked in**

<https://www.linkedin.com/in/melanie-braamhaar-7398775/>

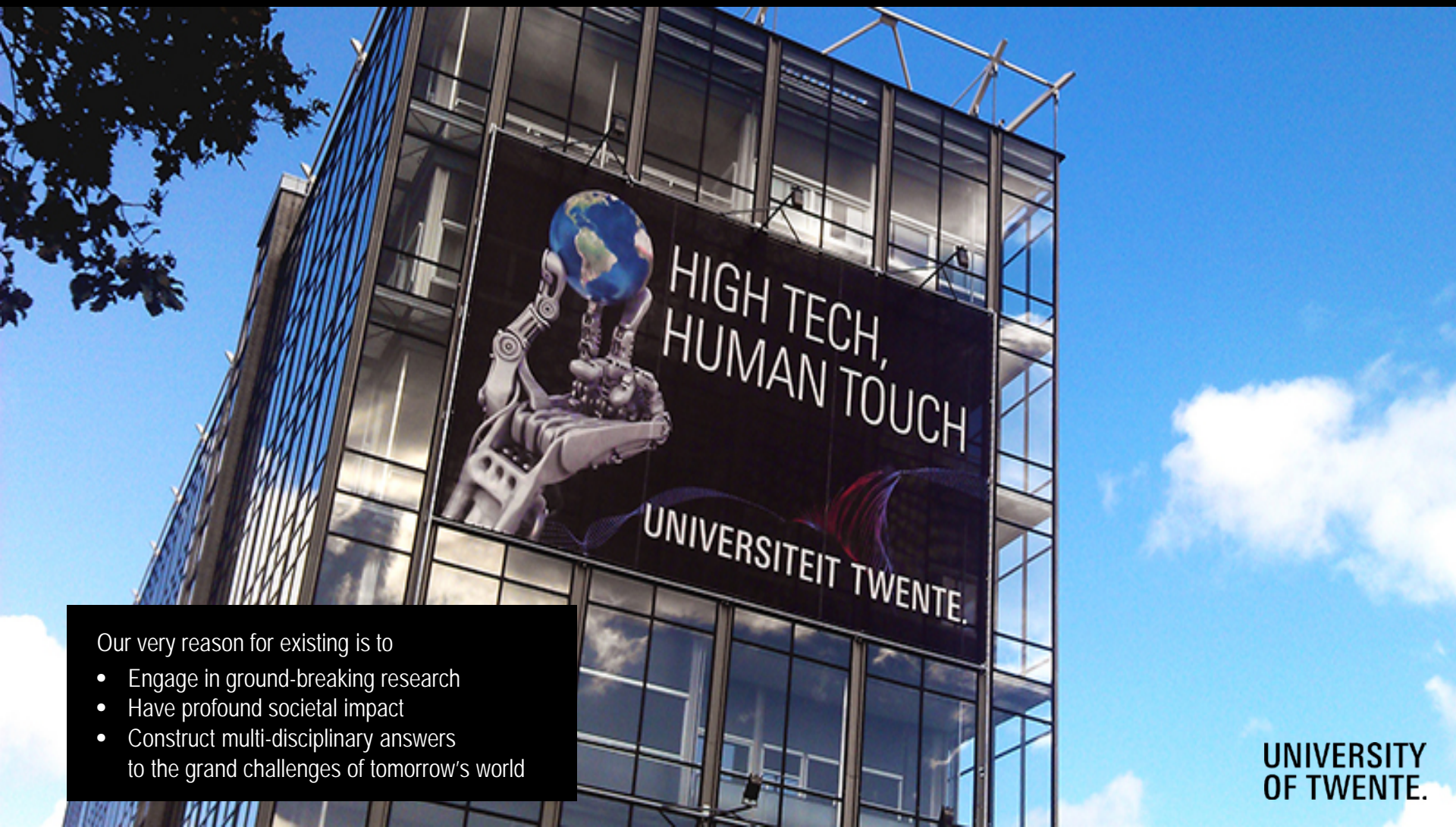
2012- present

**Grants Advisor EU-Office**

University of Twente (UT), Enschede (NL)

Main tasks: Supporting UT researchers in acquiring EU and other international funding, providing training courses on various funding instruments, expert on Horizon 2020 MSCA-programme conditions, acting as institutional Confidential Advisor (ancillary activity)

Business or sector **Higher Education**



Our very reason for existing is to

- Engage in ground-breaking research
- Have profound societal impact
- Construct multi-disciplinary answers to the grand challenges of tomorrow's world

UNIVERSITY  
OF TWENTE.



# EU-OFFICE AT THE UNIVERSITY OF

## Twente

- Central services for strategic and tactical advice
- Finding funding opportunities
- Support for project building, writing and submission
- Evaluation results: feedback and negotiations
- Project management: help desk



# EU FUNDING OPPORTUNITIES

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## Horizon2020

- Collaborative projects (address societal challenges)
  - Marie Curie IF
  - ERC StG
- } *individual/personal grants*

More info, see the [Participant Portal](#)

# EU COLLABORATIVE FUNDING OPPORTUNITIES

Horizon2020

- WP 2018-2020 just published
- Focus on RIAs
- Define application areas (energy efficiency, water solutions)
- Take a year to prepare from 1<sup>st</sup> ideas to submission dead line
- Connect to non-academic stakeholders
- Draft a “white paper” of potential contributions per topic you are interested in



# NETWORKING AND LOBBY

- Spread ideas/research topics in community
- Link with existing activities + “applications” for society
- Visit network & social meetings
- Join relevant networks & communities (like the *European Construction Technology Platform*)



Anne Helmond, May 2009



**ECTP**  
**INNOVATIVE BUILT  
ENVIRONMENT**



# POLICY FRAMEWORK

- Understanding the funding agency's agenda:
  - How do calls come to life?
  - Part of preparing for grant writing
- Refer explicitly to certain policies of the funder in your proposal



# PREPARE

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- Publish in the right journals
  - Peer-review
- Independent thinking
  - Move to another environment
- International experience
  - Go abroad
- Reviewing
  - For journals, grants
- Writing skills
  - Courses, practice



# ELIGIBILITY CRITERIA

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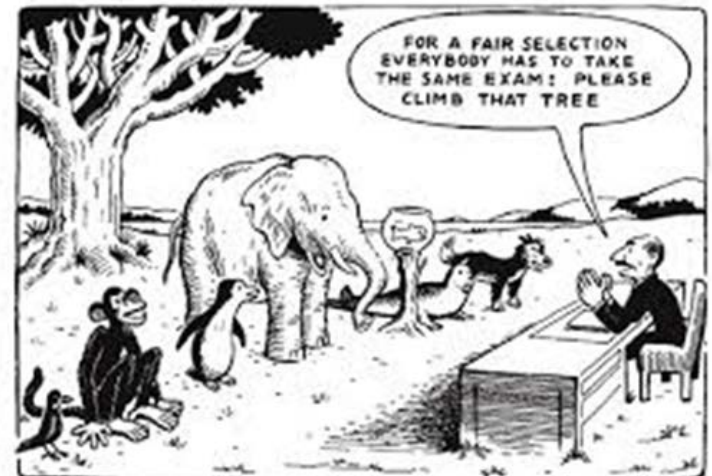
- Years of experience in research
- Nationality/Mobility
- Home/Host institution
- General: age, gender, discipline
- Also: check legal & financial aspects of grant



# EVALUATION CRITERIA

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- Write your proposal according to the evaluation criteria, not simply follow guideline to applicants or/ and the proposal template
- Start paragraphs/sections by “answering” to the evaluation criteria



| Excellence  | Impact  | Quality and efficiency of implementation   |
|---|---|--|
| Clarity and pertinence of the objectives  | The expected impacts listed in the work programme under relevant topic  | Complementarity of the participants within the consortium  |
| Soundness of the concept, including trans-disciplinary considerations where relevant  | Enhancing innovation capacity and integration of new knowledge and strengthening the competitiveness and growth of companies by developing innovations meeting the needs of European and global markets; and, where relevant, by delivering such innovations to the markets | Appropriateness of the management structures and procedures, including risk and innovation management.                             |
| Extent that the proposed project is ambitious, has innovation potential and is beyond the state-of-the-art (groundbreaking objectives, novel concepts and approaches) | The effectiveness of the proposed measures to exploit and disseminate the project results   | Please note that the evaluators will also be asked to assess the operational capacity of applicants to carry out the proposed work |
|   | Any other environmental and socially important impacts  |  |

# FROM IDEA TO CONCEPT, KEY QUESTIONS

1. **Educate** the evaluator (Draw the big picture, 'facts and figures')
2. **Why bother?** (What problem are you trying to solve?)
3. Is it a **European priority**?
4. Is the **solution** already **available**? (product, service, transfer)
5. The killer question: **Why now?** (What would happen if we did not do this now?)
6. **Why you?** (Are you the best person to do this work?)





# IMPACT

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- How to write the impact section?
  - Address the most important **challenges** as described by the funding agency
  - Demonstrate **how relevant** your project is to the challenges of the funding agency
  - Iterate between Scientific proposal and Impact
  - Describe your strategies with regard to **dissemination, further research** and **exploitation**

# IMPACT, ON WHO?



# RECOGNIZE IN PROPOSAL

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## Intellectual property (IP)

- IP is a **legal concept** which refers to creations of the mind for which **exclusive rights** are recognized.
- discuss with partners, reach agreements asap

## Ethics

- ethics are often subject to specific reviewing process by funders
- annexes often requested upon submission

## Data Management

- the 'open access' trend
- data management plan (DMP): detail your plan of action

# QUESTIONS?

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Please contact me if any  
further questions arise!

Melanie Braamhaar  
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